

RUBEN MORENO

Vice President

Ruben Moreno has more than 28 years of experience helping large consumers or producers of energy optimize expenditures, revenues, and investments.

His expertise lies in risk management, quantitative methods, and statistical analysis. More specifically, he has provided advisory services on the exposures of a US\$10 billion portfolio and also has broad experience in management consulting and teaching. His experience includes a broad range of fuels including oil, natural gas, coal, wind, solar and hydro, as well as extensive transactional experience supporting clients design and implement energy procurement practices that address optimal purchasing timing and rationale. Over the past five years, Mr. Moreno has become an expert data scientist to enhance his analytical capabilities with the ability to handle very large data sets.

Mr. Moreno's risk management experience includes designing, valuing, supervising, and implementing market transactions for more than 40GW of generation/load along with the associated fuels; creating a risk-based analytical framework to evaluate the value of a power plant and negotiating the value, avoiding a 40% increase in the cost of operating the plant; and auditing the risk management function of a wholesale energy trader on behalf of its regulated owner, which involved the evaluation of VaR calculation and portfolio aggregation. As a data scientist, Mr. Moreno has assisted companies extract value from high-frequency data such as that coming from AMI infrastructure in the context of rate analysis and ancillary service requirements.



Contact

T: 202.587.4775

E: rmoreno@ceadvisors.com

Education

M.S., University of Texas

M.B.A., ITESM (Mexico)

B.A., ITESM (Mexico)

Areas of Expertise

Commodity Risk Management

Complex Litigation

Corporate Finance and M&A

Electric and Gas Planning

Energy Transition

ISO/RTO Operations

Oil and Gas Pipelines

Regulatory Disputes and Prudence

Retail Energy markets

Utility Operations, Rates, and Regulation